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Findaway Introduces Launchpad Reading Academy: A 5-Level Guided Reading System

SOLON, OH (June 23, 2020) Findaway, the world's audiobook partner, introduced Launchpad Reading Academy as part of the Playaway suite of pre-loaded products. Reading Academy is a guided, multi-sensory learning system that combines apps, storybooks, and videos on one tablet for optimal learning. Originally launched in 2015, Playaway Launchpad is the first-ever secure, pre-loaded tablet designed specifically for circulation in public libraries and schools.

Reading Academy's 5-level guided reading system helps kids master reading skills at their current level and advance through the system. In addition to Fountas & Pinnell and Lexile conversions, each academy level aligns with a common set of verbal, reading, and writing checkpoints that will guide parents and educators on the appropriate starting place for each child.

Each Launchpad Reading Academy pack combines interactive apps, storybooks, and videos to give kids the opportunity to learn the way they learn best. When kids engage with all three types of media, they are boosting their learning potential by taking advantage of multi-sensory learning benefits.

"We are really excited to introduce a tablet and learning tool that every child can access. Not only is the system we created designed to accommodate young readers at every level – with no personal device, downloads, or Wi-Fi needed for use, there's no barrier. Everyone can borrow a Launchpad Reading Academy tablet and start learning by simply powering on the device," says Cassy Baskin, Findaway Content Curation Specialist. "This is the ideal tool to transition kids from learning-to-read, to reading-to-learn."

The Reading Academy experience has been curated by educational app experts and includes well-loved and award-winning content from Homer, Farfaria, Highlights, and more.

Like all Playaway Launchpads, Reading Academy tablets are designed for circulation. They are 100% secure and equipped with a one-touch reset, a 7" screen with durable glass, a protective bumper, and a reinforced USB cord.

To learn more about Launchpad Reading Academy, visit playaway.com/reading-academy

About Findaway

Findaway, The World's Audiobook Partner, has been revolutionizing the business of audiobooks since 2006. They first disrupted the industry with Playaway, a built-for circulation, pre-loaded audiobook player now used in 40,000 libraries, schools, and military installations globally. In 2013, Findaway launched AudioEngine, now the world's largest B2B digital audiobook delivery platform. Findaway became a global audiobook producer in 2017 with the launch of Findaway Voices, a self-service audiobook distribution and creation platform. In 2019, Findaway's audiobook creation business expanded with the launch of Audioworks, a premier, end-to-end audiobook production service. To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com.