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### **Findaway adds Harry Potter Series to Playaway Audiobook Catalog**

SOLON, OH (February 03, 2020) Findaway, the world's audiobook partner, today announced their collaboration with Pottermore Publishing and the addition of all seven Harry Potter titles - written by much-loved author, J.K. Rowling - to the Playaway audiobook catalog.

With the addition of this series, the Playaway catalog now includes some of the most popular novels of all time. The stories are masterfully narrated by Jim Dale, who has received three Grammy nominations and two Grammy awards for his spellbinding performance. In addition, Dale also received a record-setting ten Audie awards for his work on the series, which includes 146 different character voices.

"Our customers have been asking for Harry Potter on Playaway since day one. More than 20 years after *Harry Potter and the Sorcerer's Stone* was released, the stories continue to be the highest searched items on our eCommerce platform," said Colleen Tsironis, Content Acquisitions Manager for Playaway. "As the demand for audiobooks continues to grow, this is the perfect time to bring these beloved books to library and school patrons on a secure, pre-loaded format."

In September 2019, Findaway introduced Playaway Kids, a redesigned version of its flagship pre-loaded audiobook format for kids ages 3-13. The Harry Potter audiobook series is a key anchor in the expanding collection, which now includes double the monthly children's releases.

Playaway devices are powered by a AAA battery, offering 30+ listening hours. The format offers High Definition audio, a universal auxiliary jack, five narration speeds, and automatic bookmarking. No other device, technology, or Wi-Fi connection is needed.

### **About Findaway**

Findaway, The World's Audiobook Partner, has been revolutionizing the business of audiobooks since 2006. They first disrupted the industry with Playaway, a built-for circulation, pre-loaded audiobook player now used in 40,000 libraries, schools, and military installations globally. In 2013, Findaway launched AudioEngine, now the world's largest B2B digital audiobook delivery platform. Findaway became a global audiobook producer in 2017 with the launch of Findaway Voices, a self-service audiobook distribution and creation platform. In 2019, Findaway's audiobook creation business expanded with the launch of Audioworks, a premier, end-to-end audiobook production service. To learn more about Findaway and the Findawayers who make it all happen, visit [www.findaway.com](http://www.findaway.com).