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Findaway Expands Playaway Launchpad to Teens and Adults; Evolves Children's Content

Playaway Launchpad secure, pre-loaded tablets are the simplest way to make learning and interactive content accessible to everyone

SOLON, OH (March 10, 2016) – Findaway, a leading provider of digital technology solutions, today announced that Playaway Launchpad now includes a tablet experience for teens and adults, and an expanded catalog of high quality children's content. Originally launched as a children's learning tablet in 2015, Playaway Launchpad is the first-ever secure, pre-loaded tablet designed specifically for circulation.

Available now for pre-order, the new teen and adult Launchpad experience delivers premium, interactive learning apps and games grouped into four content categories - learning apps, brain games, casual games, and comics. The apps are pre-loaded and secured onto each tablet, offering an intuitive user experience and immediate access to content for patrons or students regardless of age, technical capability, or personal device ownership.

"We're incredibly excited to extend Playaway Launchpad to teens and adults, giving them the opportunity to explore, learn, and play on a tablet made just for them," said Jennifer Leombruno, VP, Playaway Pre-Loaded Products Group. "This extension continues to cement Launchpad as the simplest and most secure way for libraries and schools to make learning and interactive content accessible to everyone."

Building off the success of Launchpad for children, the app collection for kids 3-10+ years old continues to grow monthly with new content. The latest additions to the catalog include digital book apps filled with beloved brands and timeless characters including Dr. Seuss, The Berenstain Bears, Little Critter, Smithsonian and more.

Additionally, a new Lexile Leveled eBook series matches children with engaging stories at their literacy level to help them improve reading comprehension skills, build confidence, and advance to more difficult texts.

Recent Launchpad device updates include a double tempered glass screen and a reinforced USB cord for enhanced durability and a quad-core processor for greater speed. Launchpad is free of Wi-Fi and camera capabilities, providing a controlled and secure user experience. A simple one-touch reset feature erases previous user data, ensuring no staff maintenance and that Launchpad is always shelf-ready for the next check out.

Starting at \$99, Launchpad comes with everything needed to easily build a library or classroom collection including a circulation case and a USB/AC power adaptor. Additional accessories are sold separately.

For more information about Playaway Launchpad, visit www.playaway.com/coming-soon

About Findaway

Findaway is a global leader in digital content delivery. With the invention of Playaway Pre-loaded Products, they transformed the way that audiobooks, eBooks, videos and learning tools are circulated in 40,000 libraries, schools, and military installations.

Playaway, Playaway View, Playaway Bookpacks, Playaway Lock and Playaway Launchpad feature custom-curated content from the industry's top publishers, studios and app providers.

Findaway also revolutionized digital audiobook delivery with AudioEngine, the industry's largest B2B audiobook delivery platforms that enables brands to deliver one of the world's largest collections of digital audiobooks within their own experience.

To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com.