



FOR MORE INFORMATION CONTACT:
Will Dages, Head of Findaway Voices
wdages@findaway.com

Findaway Voices Launches Authors Direct, Enabling Authors to Offer Audiobooks Directly to Their Audience

SOLON, OH (June 11, 2020) Findaway Voices, Findaway’s self-service audiobook distribution and creation platform, introduces Authors Direct, an e-commerce service that enables authors to sell and deliver audiobooks directly to their audience.

This first-of-its-kind platform enables authors to easily create and brand a personal storefront to offer audiobooks directly to customers. After purchasing an audiobook through the author’s storefront, listeners simply download the Authors Direct app to listen.

Authors on the Authors Direct platform have full control of the sales price of their audiobooks and earn an 85% royalty rate on every audiobook they sell — the highest royalty rate in the industry by far. Authors Direct currently supports global sales to the United States, Europe, the UK, Canada, and Australia.

Authors using Authors Direct will also have the opportunity to expand their distribution network with Findaway’s 40+ audiobook retailers and library platforms.

To make it as simple as possible for authors, Findaway manages the entire backend process including in-app audiobook delivery, customer service, taxes, credit card fees, terms of service agreements, and more.

The Author’s Direct listening app, available on iOS and Android devices, was developed by audiobook experts and offers prime features including speed control, offline listening, and Chromecast capability.

Authors Direct is now available as an optional paid service for all authors and publishers who use Findaway Voices for their audiobook distribution.

To learn more about Authors Direct, visit authors-direct.com/authors.

About Findaway Voices

Findaway Voices is Findaway’s self-service audiobook distribution and creation platform, launched in 2017. Findaway Voices gives authors access to the world’s largest network of audiobook sellers and everything they need to create the highest quality audiobooks. To learn more visit findawayvoices.com. To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com.