

FOR IMMEDIATE RELEASE

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Barnes & Noble Announces New NOOK Audiobooks App™ for iPhone® and iPad®, and New NOOKAudiobooks.com Website

**Customers Can Now Shop More Than 60,000 Top Audiobooks Online at
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iPhone and iPad**

New York – November 11, 2015 –Barnes & Noble, Inc. (NYSE: BKS), the nation’s largest retail bookseller and a leading retailer of content, digital media and educational products, today announced the NOOK Audiobooks App for iPhone and iPad and a new website, NOOKAudiobooks.com, which seamlessly work together to let customers shop a leading selection of more than 60,000 audiobooks online and listen anywhere, on any NOOK by Samsung tablet, iPhone, iPad or Android device. Customers simply select and purchase a competitively priced audiobook from the great selection, then enjoy listening anywhere via the NOOK Audiobooks App on their device. Plus, customers can sample any audiobook for free online, and enjoy audiobooks on demand with no subscription required.

To celebrate the expansion of its NOOK Audiobooks offering, for a limited time, Barnes & Noble is offering a specially curated selection of current blockbuster, bestselling and popular audiobook shorts for \$2.99 or less, an incredible value. This promotion includes titles such as *High Heat* by Lee Child, *A Face in the Crowd* by Stephen King, *Pros and Cons* by Janet Evanovich, *Bullseye* by David Baldacci and more. Customers can learn more at NOOKAudiobooks.com.

“We’re thrilled to expand our NOOK Audiobooks offering to further our commitment to creating an easy way for customers to find and access their next great listen on their favorite devices,” said Fred Argir, Chief Digital Officer at Barnes & Noble. “Customers can discover their newest audiobook anytime, anywhere and dive in immediately on any NOOK by Samsung, iPhone, iPad or Android device.”

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