



FOR MORE INFORMATION CONTACT:

Susanne Svette (440) 394-0639

ssvette@findaway.com

HarperCollins Publishers Launches Audiobook App Powered by Findaway

SOLON, OH (September 15, 2015) — Findaway, a global leader in digital content delivery, announced that it has teamed with HarperCollins Publishers to create HC Audio, a HarperCollins-branded multi-platform mobile application that delivers audiobooks directly to consumers.

“We are uniquely positioned to serve HarperCollins as a technology partner,” said Mitch Kroll, Co-Founder & CEO of Findaway. “We are proud to deepen our long-standing partnership with HarperCollins as they expand the market to directly serve audiobook listeners worldwide with their new offering.”

HC Audio is powered by Findaway’s audiobook distribution platform AudioEngine. AudioEngine is the first platform of its kind – granting seamless access to an expansive library of audiobooks via a powerful set of APIs and SDKs and enabling partners to deliver professionally engineered digital titles directly to their users within their existing brand.

Customers will now be able to purchase any of the more than 6,100 audiobooks published by HarperCollins directly on www.hc.com and playback the content on any iOS or Android device through the HC Audio app.

Customers can visit <http://www.hc.com> to browse HarperCollins’s entire collection of audiobooks and set up a HarperCollins account. The HC Audio app is available in both Google Play and iOS App Store.

About Findaway

Findaway is a global leader in digital content delivery. With the invention of Playaway Pre-loaded Products, they transformed the way that audiobooks, eBooks, videos and learning tools are circulated in 40,000 libraries, schools, and military installations. They also revolutionized digital audiobook delivery with AudioEngine, the industry’s largest B2B audiobook delivery platform that enables brands to deliver one of the world’s largest collections of digital audiobooks within their own experience.

To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com.

About HarperCollins

HarperCollins Publishers is the second largest consumer book publisher in the world, with operations in 18 countries. With nearly two hundred years of history and more than 120 branded imprints around the world, HarperCollins publishes approximately 10,000 new books every year in 17 languages, and has a print and digital catalog of more than 200,000 titles. Writing across dozens of genres, HarperCollins authors include winners of the Nobel Prize, the Pulitzer Prize, the National Book Award, the Newbery and Caldecott Medals and the Man Booker Prize. HarperCollins, headquartered in New York, is a subsidiary of News Corp (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) and can be visited online at corporate.HC.com.