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### **Findaway Powers New Digital Audiobooks Offering for Costco**

SOLON, OH (April 6, 2021) Findaway, the world's audiobook partner, announced that they have partnered with Costco Wholesale Corporation to launch the sale of digital audiobooks on [Costco.com](https://www.costco.com), plus a new Costco Audiobooks listening app.

All Costco members will now have access to purchase, at a price advantage, popular audiobooks from top publishers and curated content from authors around the globe. The launch will initially be available to customers in the United States with features including:

- Purchase online: On Costco.com, listeners can buy single title or audiobook collections at the best prices, with no subscription required
- Audiobook collections: Audiobooks bundled together by author or genre, available at a great value
- A rotating selection of highly curated titles: Audiobook availability on Costco.com will be refreshed regularly with selections including bestsellers, nonfiction, and children's books
- Ease of use on both iOS and Android devices: Purchases on Costco.com automatically sync with the Costco Audiobooks app, so users can start listening immediately

Through innovative and strategic partnerships with sellers like Costco, Findaway is maximizing the sales potential of its catalog of over 400,000 audiobook titles and giving content owners more opportunities to reach listeners. Collections and series, like the ones now offered on Costco.com, represent a new way of thinking about audiobook sales and there are financial benefits for the author, publishers, retailer, and listener.

"This partnership is a win-win for all involved. We are proud to partner with Costco and build a technology solution that meets the high expectation of their loyal members. Costco leads the market when it comes to reach and value, and that's what this partnership is all about," said Ralph Lazaro, Chief Digital Officer of Findaway. "We want more people listening to audiobooks."

To explore the full catalog of audiobooks available through Costco, visit [Costco.com](https://www.costco.com).

#### **About Findaway**

Findaway, The World's Audiobook Partner, started revolutionizing the business of audiobooks in 2005 with Playaway, a built-for circulation, pre-loaded audiobook player. With an unparalleled focus on innovation, Findaway has become the global leader in digital audiobook distribution with AudioEngine, and the most trusted self-publishing platform for independent authors with Findaway Voices. Additional offerings of end-to-end audio production by Audioworks and publishing under their OrangeSky Audio imprint have further solidified Findaway's position at the center of the audiobook industry.

To learn more about Findaway and the Findawayers who make it all happen,  
visit [www.findaway.com](http://www.findaway.com).