

FOR MORE INFORMATION CONTACT:

Brittany Gonzalez (440) 893-0808 x249

bgonzalez@findaway.com

Staci Griesbach, SPHE, (310) 244-6903

Staci_Griesbach@spe.sony.com

Findaway adds Playaway Launchpad Video to its pre-loaded family of tablets

Launchpad Video features movies and TV shows bundled together for libraries.

SOLON, OH (June 12, 2017) – Findaway, a leading provider of digital technology solutions, today announced Playaway Launchpad Video, a new pre-loaded tablet experience that delivers collections of popular movies and TV shows for libraries. Originally launched in 2015, Playaway Launchpad is the first-ever secure tablet designed specifically for circulation in libraries, and is pre-loaded with learning apps and games, comics, and now in-demand videos.

Findaway has joined forces with Sony Pictures Home Entertainment (SPHE) to pre-load movies and TV shows on every tablet in the Launchpad Video collection, bundled together by theme or genre. Available in an SPHE-branded ‘DigiKidz’ video service are recent hits like *The Smurfs*, *Hotel Transylvania*, *Cloudy With a Chance of Meatballs*, *Cloudy With a Chance of Meatballs 2* and *The Angry Birds Movie*, plus classics like *Annie*, and *My Girl*, as well as popular TV shows such as “Angry Birds Toons,” and “The Goldbergs.”

“Video content continues to be one of the most in-demand content segments in libraries. Launchpad Video was created so libraries can circulate the highest quality movies and TV shows in a digital format that can be picked up and enjoyed right off of the shelf on a personal device, the preferred way of watching for many patrons,” states Jennifer Leombruno, VP Playaway Products Group.

Launchpad Video was designed with an intuitive and engaging user interface, and includes optional screen time controls for adults to monitor their children’s usage. A simple one-touch reset feature clears the device for the next patron, ensuring that Launchpads are shelf-ready for the next checkout with no library staff maintenance.

Like all tablets in the Launchpad family, Launchpad Video helps to bridge the digital divide and give equal access to patrons, whether or not they own a mobile device and/or have access to Wi-Fi.

All Launchpads feature a 7” screen with double-tempered glass, a reinforced USB cord for enhanced durability, and a quad-core processor for fast speed. Launchpad is free of Wi-Fi and camera capabilities, providing a controlled and secure user experience.

To learn more about Launchpad Video, visit www.playaway.com/launchpad/videos

About Findaway

Findaway is a global leader in digital content delivery. With the invention of Playaway Pre-loaded Products, they transformed the way that audiobooks, eBooks, videos, and learning tools are circulated in 40,000 libraries, schools, and military installations. Playaway, Playaway View, Playaway Bookpicks, Playaway Lock, and Playaway Launchpad feature custom-curated content from the industry's top publishers, studios, and app providers. Findaway also revolutionized digital audiobook delivery with AudioEngine, the industry's largest B2B audiobook delivery platform that enables brands to deliver one of the world's largest collections of digital audiobooks within their own experience. To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com

ABOUT SONY PICTURES HOME ENTERTAINMENT

Sony Pictures Home Entertainment (SPHE) is a Sony Pictures Entertainment (SPE) company. Sony Pictures Entertainment (SPE) is a subsidiary of Sony Entertainment Inc., a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; television networks; digital content creation and distribution; operation of studio facilities; and development of new entertainment products, services and technologies. For additional information, go to <http://www.sonypictures.com>.